



TRAVEL  LEADERS®

A New Independent Contractors Program from Travel Leaders

You already know that being affiliated with a Travel Leaders host agency has many benefits, but things are about to get even better! Travel Leaders is proud to introduce IC InteGREAT, a powerful new program from Travel Leaders that will help every Independent Contractor take their business to an entirely new level.

At the core of IC InteGREAT is a new, easy-to-use marketing platform designed with ICs in mind that provides you with complete control over highly-personalized communication with your customers. Combined with a suite of world-class business tools, educational opportunities and significant value-add offers for your clients, IC InteGREAT will help drive more bookings and stronger commissions in 2014. Here's a summary of the added benefits Travel Leaders Independent Contractors can enjoy by participating in the IC InteGREAT program:

- Award-winning marketing opportunities proactively presented to you that drive new business and always feature your name, logo and direct contact information.
- Dozens of professionally designed Direct Mail campaigns to choose from throughout the year, sent to only those customers you select.
- Weekly consumer Email campaigns at your complete control.
- Web pages customized to you.
- Search engine discoverable personal profile page.
- Access to inspiring consumer travel magazines.
- Your own Travelleaders.com business email account hosted by Travel Leaders.
- Social media marketing tools.
- Sophisticated capability to manage your client list in a secure, confidential and easy-to-use environment unlike any other in the industry.
- Professionally organized Sales and Destination training sessions to keep you informed.
- Access to proprietary Travel Leaders online resources for one-stop network information.
- Ability to use the Travel Leaders brand name in marketing communications and on business cards.
- Invitation to the annual Travel Leaders National Meeting to keep you connected.
- Access to Travel Leaders familiarization trips and hosted-cruise opportunities.
- Opportunity to join invitation-only trade events and industry meetings around the globe.
- A supply of professionally designed Travel Leaders business cards highlighting your logo and contact information.
- Weekly business emails with the most current special offers for your clients.



Five easy steps to get started!

- 1 Have a passion and drive to enhance and grow your business for 2014.
- 2 Contact Greaves to learn more about the program and get excited about its potential!
- 3 Discuss our special negotiated rates and value add amenities.
- 4 Enroll in our exclusive IC Program!
- 5 Embrace being part of Travel Leaders and take advantage of your new business opportunities!

It's easy, effective and the first direct mailings begin in January, 2014.

Contact Greaves TMC for more details on how you can become part of the team and fulfill your client requests beyond their imagination!

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www.GreavesTMC.com