

# 2018 YEAR OF THE TRAVEL AGENT

#YEAROFTHETRAVELAGENT

Our business is thriving today because of our clients who have experienced first-hand how well we assist them before, during and after their journey. By participating in the campaign *2018: Year of the Travel Agent*, it is our way to show that we will remain committed to meeting and exceeding traveler expectations this year and beyond. If you have not yet used a travel agent, or haven't done so in years, we invite you to contact us to learn what we can do to improve your travel experience for leisure or business.

The *2018: Year of the Travel Agent* campaign focuses on the 12 Tenets of Travel Agents including:



1. Travel agents help you before, during and after the journey.
2. Travel agents are travel experts.
3. Travel agents provide peace of mind wherever you travel.

4. Travel agents have access to exclusive benefits.
5. Travel agents design personalized experiences for each unique traveler.
6. Travel agents cut through the clutter of the internet.



7. Travel agents read the fine print.
8. Travel agents study hard to become specialists.
9. Travel agents make your dollars travel further.



10. Travel agents are real people, accessible in real life.
11. Travel agents are globally connected.
12. Travel agents are passionate travelers, first and foremost.



***You've worked hard for your vacation,  
don't trust the details to just anyone . . .***

**TRAVEL LEADERS®**  
**travel better**

Owned and Operated by Goli's Avenues of Travel

2404 State Road • La Crosse WI 54601

**For Appointments Call**

608 784 9820 **or** EmailLse@TravelLeadersGo.com  
www.TravelLeadersGo.com



Owners of Goli's Avenues of Travel,  
Rebecca Naugler (left) & Kathy Davig, presented with  
another Agency of Excellence Award in Las Vegas  
June 2018, by the Travel Leaders executive staff.

**Contact one of our knowledgeable agents soon to arrange your  
personalized getaway to your dream destination . . . You'll be glad you did!**